



POSTER

CONTEST

The Poster Contest is to Promote 4-H like a mini billboard.

1. Your poster must promote 4-H and include the 4-H emblem. When using the 4-H emblem on a poster, follow criteria specified by the national guidelines regarding use of the 4-H emblem.
 - a. Do not place text or other images over or on top of the 4-H emblem.
 - b. No photo, drawing, symbol, word, or other figure or object may be placed on or obscure the 4-H emblem.
 - c. The official colors should not be altered.
 - d. The clover stems should turn to the right only.
 - e. The clover should not be slanted.
2. The name, address, county, age, grade, school, teacher, and email address of the 4-H member should be included with the submission. On physical posters, please write it on the back.
3. The design must be original.
4. Well-known cartoon figures cannot be used because they are copyrighted such as Marvel superheroes, Disney characters, Lego characters, etc.
5. Designs must be in horizontal/landscape format.
6. The same scorecard will be used for both the Digital and Regular Poster Contests: tiny.utk.edu/postersc
7. Posters are judged based on idea expressed, art, design, lettering, and layout.
8. Due on or by December 16th.

Regular Posters

1. Must be 14 tall x 22 wide inches.
2. Letters must be $\frac{3}{4}$ to $1\frac{3}{4}$ inches high.
3. Poster must be durable.

Digital Posters

1. Digital posters should be submitted through the link.
2. Must be submitted in a PDF or PNG format.
3. Entries should be clear (not be blurry, grainy, or pixelated). In most cases, 640 x 480 pixels should provide a clear image. Tip: If using a computer program such as Microsoft Publisher, when you save your image as a PNG in the dialogue box, there is a "resolution" box and you can change it from "standard printing" to "high quality or commercial."
 - a. Examples of programs that could be used for designing your digital poster include, but are not limited to Microsoft PowerPoint, Microsoft Publisher, Adobe Illustrator, Adobe InDesign, or Canva.
4. Digital posters are not photographs of a regular poster but rather computer graphics / design created on the computer.

**Must Submit
Digital Posters
through the link:**



tiny.utk.edu/dpe

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